

RICKY BAKOSH.

PROFESSIONAL PROFILE

Creative leader with sixteen years shaping brand stories, building high-performing teams, and delivering campaigns that drive results. I work across integrated campaigns, brand identity, digital experiences, and content, pairing bold creative direction with strategic insight.

EDUCATION

Columbia College - Chicago
Bachelor of Fine Arts

Specialization in design, focused on digital, with a foundation in traditional.

EXPERTISE

LEADING

- Creative vision & strategy
- Team leadership & mentorship
- Project & budget oversight

BUILDING

- Brand stewardship
- Cross-functional collaboration
- Trend awareness & innovation

SELLING

- Client & stakeholder management
- Adaptive problem solving

EXPERIENCE

2020
to present

Graphic Design Manager / Arthrex

Strategic direction for the graphic design group. Led global creative teams through a full brand refresh, and moved the group onto performance-based metrics, which lifted quality and output 22% year over year. Hired as supervisor, promoted to manager in 2022.

2017
to 2020

Design Director / Marketing Relevance

Ran the design and web development teams, from scoping a project through client delivery. Built and shipped award-winning web experiences, mostly for boutique custom architecture clients.

2015
to 2017

Graphic Designer / Empire Today

Print, web, email, and video across a wide range of campaigns. Primary designer on a national campaign run in partnership with an \$11B department store brand.

2013
to 2014

Lead Designer / New Wave Lacrosse

Every client-facing asset from development through launch, plus social and digital media.